



Digital PR from SEO Experts

? What it is

Organic promotion on a rocketship. This strategy uses traditional PR concepts for building relationships with media and influencers, and applies the latest digital tactics.

✓ Why you need it

It's the modern counterpart to your SEO programs. Boost brand authority and visibility to stay ahead in the market. Digital PR lights up organic traffic, which is key to successful growth, vs. living on paid media alone. This channel feeds sales and social engagement.

Who it's for

- **High-growth businesses.** Helps startups and SMBs create an online presence. Communicate who you are and what you do to your audience.
- **Public companies.** Gives fresh and relevant ways to get in front of your targets. Expand reach and maintain competitive edge.

Our services

- Developing your Digital PR strategy
- Creating content
- Blogger influencer outreach
- Content placement
- Generating digital media coverage with backlinks

☆ What sets us apart

Unlike traditional PR agencies, we focus exclusively on digital media outlets and backlink placement, which aligns with search engine guidelines and can significantly impact your website traffic and SEO. Our Digital PR team includes an SEO/SEM expert with a career spanning two decades. He has made an impact at Disney, Nike, and Expedia, as well as dynamic startups.